



AMICI

How You Can Help Napa Valley Give Back with Amici Cellars *benefitting the Napa Valley Community Foundation*

(Napa Valley, Calif.)—October 6, 2020—The most important part of a community is the people. Late summer was the early start of a historic fire season in Northern California wine country, with so many in the community of Napa Valley losing homes, businesses and wineries. Amici Cellars was spared, thanks to the tireless efforts of firefighters and first responders. But Napa is a small, tight-knit community and the team at Amici shares in the losses of the valley as a whole.

Dedicated to helping the community rebuild, the winery will be donating 15% of all online sales through the month of October to the [Napa Valley Community Foundation's Disaster Relief Fund](#).

As the winery looks to safely reopen and welcome back visitors, they will also be offering a private tasting experience that will help lift up the local community, paying it forward while enjoying great wine.

This private experience will be hosted at the family-owned Calistoga property with 100% of visitor's tasting fees donated to The Napa Valley Community Foundation. The \$30/per person tasting features five of the estate's wines—the recently released 2019 Amici Napa Valley Sauvignon Blanc, 2016 Amici Sonoma Coast Chardonnay, 2017 Amici Russian River Valley Pinot Noir, 2017 Amici Napa Valley Cabernet Sauvignon and the 2017 Napa Valley Reserve Cabernet Sauvignon.

“This has been a very difficult time not only for our community, but all

communities. It's a reminder that the most important part of a community is the people. As a small, independent winery, we're compelled to do what we can to contribute to recovery. Our focus now is to lift up our local community, while also providing an opportunity for people to venture out safely and enjoy the beauty of Napa again. We'll be pouring outstanding wines, with a more affordable tasting experience that people can feel good about," Amici Cellars' Proprietor John Harris.

Enjoy a peaceful day of relaxation at this quintessential Napa Valley property, sipping estate wine al fresco, while simultaneously feeding your soul. Each tasting fee will be donated to The Napa Valley Community COVID-19 Relief and Disaster Relief Fund, managed by the [Napa Valley Community Foundation](#). The Relief Fund supports immediate public health needs, such as frontline medical response; childcare for health-sector and public safety first-responders; and safety-net and Emergency Financial Assistance (EFA) for low to moderate-income local workers facing serious economic hardship.

Tastings are offered by prior appointment, for parties of up to six (6) visitors, priced at \$30/per person. Amici Cellars' will offer a 15% discount on wine purchases at the winery, or online, for medical professionals. Please visit www.amicicellars.com or call 707.967.9560 for reservations and details.

About Amici Cellars

Tucked into Calistoga's hillside with spectacular views overlooking the Palisades, Amici Cellars is located only a few minutes from downtown Calistoga. More than 25 years in the making, Amici Cellars focuses on small batch winemaking to craft its flagship Napa Valley Cabernet Sauvignon and select varietals, along with single-vineyard bottlings from many of Napa Valley's most coveted heritage, hillside and valley vineyards. Amici Cellars' winery is open to the public, by appointment, featuring a private tasting room. For more information or reservations, please visit www.amicicellars.com or call 707.967.9560.

FOR MORE INFORMATION, PLEASE CONTACT
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