



AMICI

Lift Up Local with Amici Cellars

**How to Pay Forward Your Next Napa Valley Wine Tasting
100% of Visitor Tasting Fees Donated by Calistoga Winery**

(Napa Valley, Calif.)—June 5, 2020—Through our combined resilience, determination, grit and grace, we have come through this difficult time—everyone impacted, some more deeply than others. The team at [Amici Cellars](#) welcomes you back to Napa Valley with an invitation to lift up local communities, paying it forward while also enjoying great wine.

This private experience is hosted at the family-owned Calistoga property beginning opening day through July 30, 2020, with 100% of visitor's tasting fees donated to The Napa Valley Community COVID-19 Relief Fund. The \$30/per person tasting features five of the estate's wines—the recently released 2019 Amici Napa Valley Sauvignon Blanc, 2016 Amici Sonoma Coast Chardonnay, 2017 Amici Russian River Valley Pinot Noir, 2017 Amici Napa Valley Cabernet Sauvignon and the 2017 Napa Valley Reserve Cabernet Sauvignon.

"This has been a very difficult time not only for our community, but all communities. It's a reminder that the most important part of a community is the people. As a small, independent winery, we're compelled to do what we can to contribute to recovery. Our focus now is to lift up our local community, while also providing an opportunity for people to venture out safely and enjoy the beauty of Napa again. We'll be pouring outstanding wines, with a more affordable tasting experience that people can feel good about," Amici Cellars' Proprietor John Harris.

Enjoy a peaceful day of relaxation at this quintessential Napa Valley property, sipping estate wine al fresco, while simultaneously feeding your soul. Each tasting fee will be donated to The Napa Valley Community COVID-19 Relief Fund, managed by the [Napa Valley Community Foundation](#). The Relief Fund supports immediate public health needs, such as frontline medical response; childcare for health-sector and public safety first-responders; and safety-net and Emergency Financial Assistance (EFA) for low to moderate-income local workers facing serious economic hardship.

Tastings are offered by prior appointment, for parties of up to six (6) visitors, priced at \$30/per person. Amici Cellars' will offer a 15% discount on wine purchases at the winery, or online, for medical professionals. Please visit www.amicicellars.com or call 707.967.9560 for reservations and details.

About Amici Cellars

Tucked into Calistoga's hillside with spectacular views overlooking the Palisades, Amici Cellars is located only a few minutes from downtown Calistoga. More than 25 years in the making, Amici Cellars focuses on small batch winemaking to craft its flagship Napa Valley Cabernet Sauvignon and select varietals, along with single-vineyard bottlings from many of Napa Valley's most coveted heritage, hillside and valley vineyards. Amici Cellars' winery is open to the public, by appointment, featuring a private tasting room. For more information or reservations, please visit www.amicicellars.com or call 707.967.9560.

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The team at Amici Cellars believes in the power of relationships, building connections that support the community, whether it's with our local grape growers and wine merchants, or our small town purveyors and farmers. We understand what it means to be a small business impacted during challenging times.

Staying positive and standing together is the only thing we know how to do for our fellow small businesses—lift them up. Each week we will be featuring a fellow local business that is near and dear to our hearts on our "[Lift Up Local](#)" blog, and on [social media](#). If you have a local business that you would like to support, we would love to hear from you. Just email us at info@amicicellars.com with your suggestions and join us— #liftuplocal.

**FOR MORE INFORMATION, PLEASE CONTACT
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